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CES 2026 in Las Vegas

Where “global innovation comes together to build the future”

05-01-2026 - From January 6 to 9, 2026, Las Vegas will host CES 2026, the world's most influential international technology event and a global reference point for innovation, applied research, and industrial development.

In a complex and rapidly evolving global environment, CES represents a unique and widely recognized space where technology becomes a shared professional language, enabling dialogue and collaboration among companies, researchers, investors, institutions, and media from every part of the world.

Innovation Begins Before the Show Floor Opens

A defining yet often overlooked aspect of CES is that the innovation process begins well before the exhibition halls officially open.

Starting on January 4, 2026, during the official Media Days, journalists, analysts, and international correspondents gather in Las Vegas to attend briefings, technical previews, and reserved presentations.

It is during this phase that the global narrative of innovation is shaped ahead of the public unveiling.

These meetings bring together media professionals from Asia, the Middle East, Europe, Africa, the Americas, and Oceania, underscoring CES as a truly global platform for professional exchange.

A Global Technology Ecosystem

CES 2026 is primarily hosted at the Las Vegas Convention Center (LVCC) and the Venetian Expo, two major hubs welcoming thousands of exhibitors and qualified attendees.

The 2026 edition marks a clear evolution: Artificial intelligence has moved from experimentation to core infrastructure; Robotics is transitioning into concrete industrial and domestic applications; Advanced mobility, electric and autonomous vehicles, digital health, smart home technologies and wearables are being presented as mature, real-world solutions.

CES continues to distinguish itself as a venue where technologies are demonstrated in practical, verifiable, and deployable forms, rather than as conceptual prototypes alone.

Technology as a Platform for Cooperation

One of CES's defining strengths is its ability to bring together stakeholders from diverse economic, cultural, and industrial ecosystems within a shared and structured environment. In this context, technology serves as a tool for cooperation, supporting common standards, interoperability, and responsible innovation.

The Contribution of the International Scientific Community

Within this framework, particular significance is given to the engagement and presence of organizations with strong cultural and scientific standing, such as the World Academy of Art and Science (WAAS), founded in 1960 to promote an integrated approach to science, technology, culture, and ethics.

WAAS developed within the intellectual legacy of leading twentieth-century thinkers such as Bertrand Russell and Albert Einstein, and is historically associated with the broader scientific discourse shaped by figures including Alexander Fleming, J. Robert Oppenheimer, and many other scientists and scholars who contributed to global reflections on scientific progress, responsibility, and societal impact.

The interest and participation of WAAS in the CES context highlights the importance of pairing technological innovation with systemic, multidisciplinary reflection, connecting technical advancement with long-term social responsibility.

One Event, One Shared Message

CES 2026 conveys a clear and widely shared message: innovation advances through expertise, dialogue, and collaboration.

This is not an ideological position, but an operational model that has made CES a global benchmark for the technology and scientific community for more than half a century.

CES 2026 is not merely an annual event, but an ongoing process that begins with dialogue among media professionals, is enriched by the contribution of the scientific community, and materializes through the technologies shaping the future.

In an interconnected world, CES reaffirms the value of an open, responsible, and results-driven approach, demonstrating that technology when guided by vision, competence, and cooperation is a powerful instrument of global progress.

P. Panozzo

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